

THIS IS THE MONTHLY NEWSLETTER
BY AND FOR
THE BERGOS NEXT COMMUNITY.



B E R G O S

N E X T
M O N T H



THIS MONTH IS:
MARCH

Find your Passion


A Hygiene Revolution Startup!

The pandemic has been going on for two years now and has accelerated many developments, but on the other hand it has also revealed weaknesses in areas of the healthcare sector and in digitalization. Many people are still encouraged to work in a home office. Yet many wish to return to the office at least several days a week. The longing for personal discussions with customers or colleagues, company trips and parties is strong.

Even after a long period of scientific exchange, research and the ever-increasing call for looser regulations, it has hardly been possible to establish future-proof technologies that offer long-term protection.


A startup from Bückeberg, near Hanover, Germany, took on this challenge even before the pandemic began. One might think that co-founder Wilfried Krömker had dared to look into a crystal ball more than 7 years ago. At that time, he had already decided to start a revolution in disinfection with the help of cold plasma technology. Before that, he had spent more than 50 years developing medical technology products for companies such as Dräger, Siemens, Hamilton and B. Braun. Now 72 years old, he then sold his own medical technology company. However, an inventor and tinkerer like him quickly gets bored, and he had long been fascinated by the physical method of cold plasma, so he devoted himself to it.

Cold plasma is a gaseous mixture of ionized molecules and electrons, the so-called fourth state of matter besides solid, liquid and gaseous. It eliminates bacteria, viruses and odor molecules. Only electricity and ambient air are needed to produce it. There is no waste material.



Together with the well-known Leibniz Institute for Plasma Research and Technology in Greifswald, Wilfried Krömker initially spent years researching an innovative method for hand disinfection. This was because he had noticed that almost everyone was disinfecting their hands incorrectly. After several prototypes and redesigns, the fully automatic Hand Sanitizer was finally completed and patented in 2020. For the finish and a wind of fresh air, he brought 25-year-old Timon Schorling on board. Previously, Timon worked in the finance industry and was involved in the development and evaluation methods of startups during his master's degree - a perfect match, then, to bring the Hand Sanitizer into the world. The result was the company WK-MedTec

Wait... *there's more*



The Hand Sanitizer uses distilled water in addition to air and electricity to create aerosols. The aerosols consist of tiny particles that cover the entire hand. This is so effective that it even reaches the areas between the fingers, under the fingernails, and the space between the jewelry and the skin. Objects such as cell phones, keys, credit cards, etc. can also be effectively disinfected. Alcohol or chemicals are not required - a very safe as well as environmentally and skin-friendly process.

Since cold plasma technology is also used in other medical areas, such as wound healing or respiration, the idea of an air sanitizer came up. The Air Sanitizer BlueTaction comes in two different room sizes and a stylish design, paving the way for a return to normal life. The Air Sanitizer removes 99.99% of bacteria, viruses and odors from indoor air in real time. To do this, the plasma is simply distributed throughout the room - like a swimming pool that is flooded with water. This means that coworking spaces, conference rooms, canteens, etc. can once again be used without hesitation. The devices work almost silently and without filters that need to be changed.

WK-MedTec has already exhibited its products at various international trade fairs, including Dubai, Mexico City and Amsterdam. The Hand Sanitizer as a world first was also awarded the Innovation Award of the District of Schaumburg and the Award for "Best Hand Hygiene 2021" at the Healthtech Innovation Summit in Dubai.

FIND OUT MORE



Next
Collector

MUNICH 05.04.2022

Meet the Artist
Shirin Neshat

ALL DETAILS & HOW TO REGISTER
WILL BE SENT VIA EMAIL INVITATION

For questions please contact events@bergos.ch

A New Episode of Bergos Passion Pod Out Now!

Fernando Garibay

Legendary record producer, songwriter and entrepreneur, who has worked with world-renowned artists such as Lady Gaga, Britney Spears, U2, Whitney Houston and many more, talks to us about creativity, what drives outstanding talents and the facets of passion.



Listen here!



Why Dubai?

by MAXIMILIAN MAHN

Escape the winter!

Dubai is known for its fast cars and skyscrapers, but the emirate also offers a wide variety of ways to escape the cold winter. We present our highlights.

Expo 2022

Expo 2022 is taking place in Dubai until the 31 of March. The 192 country pavilions allow visitors to get to know a variety of cultures, culinary delights and people within one day like in almost no other place. Ideally, visitors should plan 2 days for this visit.

Dune Bashing

For adrenaline lovers, a desert safari with dune bashing should definitely be on the agenda.



Louvre Abu Dhabi

The Louvre in Abu Dhabi offers a stunning selection of art from all periods of human history. The exhibition takes visitors on a journey through the history of human creativity. The trip to the museum can be combined very well with a day trip to the neighbouring emirate of Abu Dhabi.

Private Yacht

Dubai Marina: A night boat tour is probably one of the best ways to enjoy the Dubai skyline. The 2-4 hour private boat tours take you along the marina, along the famous Palm Island towards Downtown Dubai with its landmark the Burj Khalifa before returning to Dubai Marina.

“Start your Engines”

Race at the Yas Marina Circuit: Get behind the steering wheel or in the passenger seat of a sports car at the Yas Marina Circuit and experience the famous Formula 1 race track first hand.

Nikki Beach

Enjoy a sundowner at the beach club: After an intense day, the Sundowner should not be neglected. The Nikki Beach Club offers the right atmosphere for this with its relaxing atmosphere.



Why
Not!



Disclaimer

This publication is for information and marketing purposes only. The provided information is not legally binding and neither constitutes a financial analysis, nor a sales prospectus, an offer for investment-transactions, an asset management mandate or an investment idea and does not substitute any legal, tax or financial advice.

Bergos does not guarantee the timeliness, accuracy or completeness of the information. The information is intended solely for the use of the recipient and may not be forwarded to third parties. This information may not be reproduced in whole or in part without the written consent of Bergos.

© Copyright Bergos AG. All rights reserved

WHO WE ARE

You probably know us, but if not, here are a few words about us. We'd be happy to chat more! Reach out: info@bergos.ch or next@bergos.ch are great ways to get in touch! So here we go:

We are Bergos, an independent, internationally operating Swiss Private Bank. We have a clear focus: protecting and growing private wealth.

Our name honors the many generations who, for more than four centuries, fostered entrepreneurial thinking, good education, and personal integrity. It expresses the ideals of independence, continuity, and openness to the world. We understand, respect and value this responsibility.

And we are glad you are here!

BERGOS AG

Headquarters:

Kreuzstrasse 5, 8008 Zürich, CH

www.bergos.ch