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A man who intends to work rightly must  
select the most effective instrument.

JOHANN WOLFGANG VON GOETHE

## **BERGOS AG – PRESS RELEASE**

### **The Swiss Private Bank Bergos AG partners with Swiss Tech leader, New Access, to optimise their digital tools**

**Zürich, 22. Juni 2022** – After a comprehensive assessment of potential service providers, the Zurich-based Private Bank Bergos AG has chosen Geneva-based New Access SA as a partner for its digital development. The introduction of new, customized solutions is an important step in the bank's digital transformation.

Since it was established as an independent Swiss Private Bank with new shareholders in January 2021, Bergos has been following a path of optimization, development and innovation. Always with one focus: to better meet the needs of our clients and make their experience with the bank as optimal as possible.

"Digital transformation is bringing impressive opportunities and meaningful changes to the banking sector," says Dr. Peter Raskin, CEO and Partner at Bergos. "As a Private Bank dedicated to human private banking, we are focused on providing the best possible services to our clients, accompanied by seamless processes. Digital solutions are an effective instrument to support and develop our human, individualized approach and further develop it. We want to empower our specialists and client advisors and provide them with agile, flexible ways to best service our clients."

With this strategic transformation, our bank is investing first and foremost for our clients. It will strengthen our core competencies and enable us to improve automation and standardization processes, operate from a single integrated and centralized platform, and ultimately significantly improve digital interactions with relationship managers and end clients. We look forward to working with New Access to create new, impactful tools that will take the Bergos digital experience to the next level.

"We are very proud to have been selected by Bergos AG to support their digital Transformation with our complete Core to Digital solution suite. The complete New Access solution will help Bergos streamline its processes and transform its Application landscape with a fully integrated suite. It is a significant project for New Access and we are very grateful for the trust Bergos AG has placed in us", says Vincent Jeunet, CEO of New Access SA. The company operates globally and has been developing digital solutions exclusively for private banking providers for over 20 years.



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Bergos AG is an independent Swiss Private Bank with a focus on Private Wealth. Bergos emerged in 2021 with a new shareholder base from its former mother company, Joh. Berenberg, Gossler & Co. KG, founded in 1590, and has been serving international private clients and entrepreneurs in the Swiss financial center for over thirty years. Its headquarters are in Zurich with an office in Geneva. The Swiss Private Bank is dedicated to "Human Private Banking" and specializes in wealth management and advisory services. With more than 100 employees, the focus is on providing expert guidance in all known liquid and non-liquid asset classes, as well as alternative investments such as real estate, private equity and art. For entrepreneurial clients, Bergos offers access to M&A and other corporate finance services. Bergos AG offers private clients, entrepreneurs and their families a holistic, intergenerational service that focuses on security, neutrality, internationality and openness to the world, in addition to investment recommendations.

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