



PRESS RELEASE

Zurich 23 March 2023

FOR IMMEDIATE RELEASE – SWISS PRIVATE BANK BERGOS ANNOUNCES NEW RECIPIENT OF ITS AIR AWARD:

NEW ARTIST IN RESIDENCE IS **NICOLETA SAVVIDOU**

Bergos and the AIR selection committee, are delighted to announce the next awardee of our Artist in Residence Program **AIR** which was initiated during the height of the Corona crisis, responding to the needs of young artists. In its fourth edition, Bergos is delighted to welcome Boston Conservatory at Berklee Graduate, Nicoleta Savvidou to the AIR Program

ABOUT THE AWARDEE:

This year, the AIR Jury chose the classically trained Pianist Nicoleta Savvidou, who has extensive experience in solo and orchestral piano performances and graduated from the Boston Conservatory at Berklee in 2021. Her outstanding talent, her impressive musical journey and her skill of bringing to life a broad range of musical work convinced **the jury**:

Alexandra Keller: Nicoleta is a talented artist whose dedication to the piano is very clear. In each piece she plays her passion and interest for the music shine through. She has had an impressive musical journey and not only is she dedicated to furthering her own excellence but also committed to passing it on to others. The broad musical range she covers and artistic expression make her an excellent choice for the program. I look forward to seeing where the future will take her next and am excited that part of that journey will be with the Bergos AIR program..

Louis Jacobs: Nicoleta's exceptional approach and talent for music make her a perfect fit for the Air Programme. With a strong emphasis on classical music, Nicoleta's repertoire showcases her expertise in the late classical era and her ability to delve into the modern era with unique and exciting piano pieces. Her recordings reveal a strong and expressive piano style marked by elegance and emotion, demonstrating her profound interest and music performance experience. Nicoleta stays true to her musical style and excels in it while possessing an extensive musical background in solo and orchestral performances. Her thriving talent and dedication to her craft solidify her as a valuable candidate for the program while adding immense value to it.

Philipp Raskin: Nicoleta brings a wonderful and refreshing approach to classical music. Her musical journey and dedication to the craft is clearly visible, or in this case audible. She has demonstrated her ability to perform technically and mechanically demanding pieces such as the works of Rachmaninov, whilst maintaining the true soul of the music and how it could have been imagined by the composer. I truly believe that she will be a great fit for the Bergos Artist in Residence Program and I'm looking forward to working together and accompanying her on her journey as an artist.



PRESS RELEASE

Zurich 23 March 2023

ABOUT THE PROGRAM: AIR

Creatives and their work offer us a space to rejoice and provide optimism and hope. The corona pandemic has made it obvious that young artists are more vulnerable in their ability to push their careers and gain wider audiences.

AIR is the Bergos NEXT Generation Artist in Residence program to support and sponsor future musicians and visual artists. Bergos AIR offers emerging artists in the field of contemporary musical and visual art a much-needed opportunity to showcase their work, cultivate their artistic voice, develop their vision and thus support their careers at a vital stage. As anchored in our belief that wealth goes beyond money our culture warrants cultivation

BERGOS AG

We are Bergos, an independent, internationally operating Private Bank with headquarters in Zurich and offices in Geneva. Our clear focus is protecting and growing private wealth. Bergos emerged in 2021 from the 1590-founded Joh. Berenberg, Gossler & Co KG, it has been active in the Swiss financial centre for international private clients and entrepreneurs for over thirty years.

With a team of about 120 Bergosians, we specialize in asset management and advisory services managing all known liquid and non-liquid asset classes, as well as alternative investments such as real estate, private equity and art. We provide entrepreneurial clients with access to M&A and other corporate finance services. We offer private clients, entrepreneurs and their families holistic services, spanning several generations, which, in addition to investment recommendations, aims at security, neutrality, internationality and cosmopolitanism.

MEDIA CONTACT

BERGOS AG
Kreuzstrasse 5
8008 Zurich, Switzerland

Aurelia A. Rauch
Director of Communications

communications@bergos.ch
www.bergos.ch

BERGOS AG