



PRESS RELEASE

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BERGOS FORMS NEW EXECUTIVE BOARD

The independent Swiss Private Bank Bergos is pleased to announce the establishment of a new Executive Board effective 1 February 2024. The board, comprising a strategic combination of seasoned specialists, aims to strengthen the Zurich-based private bank for the future and foster the "Human Private Banking" approach of the institution.

"Private Banking can be quite change-resistant," says CEO and Partner of Bergos, Dr Peter Raskin. "Our Executive Board is tasked with exactly that: to embrace innovation. The Board is ideally positioned for this journey. We have created new roles, unusual in banking until now, and entrusted dedicated, enthusiastic individuals with them. They are experts in their fields and fully empowered to drive change. We know that empowerment brings innovation."

The Bergos Executive Board is composed of experienced executives who have shaped the development of the bank in significant strategic positions since its independence. The executive leadership remains unchanged with CEO and Partner, Dr Peter Raskin, CFO and Partner, Markus Zwysig, and CIO, Till C. Budelmann.

The new Board underscores the bank's commitment to its clients, employees, and people-centric banking practices. To achieve these goals, the Chief Operating Officer, Danting Liu (in this role since 2023), and the Chief Risk Officer, Jürg Sonderegger (in this role since 2022), are joined by three newly created roles:



Chief Experience Officer (CXO): The CXO will focus on ensuring a positive and consistent client experience at all touchpoints. Bergos is pleased to announce the appointment of Aurelia Rauch, former Creative Director of the bank, to this newly created position. At the highest management level, she will represent client interests and uphold the management's expectations for excellence in the bank. She will oversee areas such as client experience, "Beyond Money" offerings, marketing and brand management, as well as the positioning of the bank towards the public domain.

Chief Product Officer (CPO): Innovation and a client-centric offering are essential to remain a leader in the constantly evolving financial landscape. Mathias Metzger, the new Chief Product Officer and former head of the bank's Active Advisory Team, will lead the development and optimization of the bank's products and services. He will ensure that they align with the bank's commitment to providing tailored solutions and focus on introducing products that meet the changing and unique needs of clients.

Chief People & Culture (CPC): Recognizing the central importance of a positive and engaged workplace, Bergos has appointed Raffaella Ellersiek, former Head of HR, as the Chief People & Culture. This role is dedicated to evolving an environment that attracts and nurtures talent while aligning the bank's culture with its growth strategy. The CPC will play a crucial role in making the company future-ready and ensuring that the human element remains at the core of the bank's activities.

Bergos has consistently differentiated itself in the banking industry by placing a strong emphasis on a people-centered, personalized approach. The formation of the Executive Board and the introduction of these key roles underscore the bank's pursuit of excellence and promote its vision to create and protect what is valuable, beyond money.



BERGOS AG

Bergos AG is an independent Swiss Private Bank with a focus on Private Wealth. Bergos emerged in 2021 with a new shareholder base from Joh. Berenberg, Gossler & Co. KG, founded in 1590, and has been serving international private clients and entrepreneurs in the Swiss financial center for over thirty years. Its headquarters are in Zurich with an office in Geneva. The Swiss Private Bank is dedicated to "Human Private Banking" and specializes in wealth management and advisory services. With more than 100 employees, the focus is on providing expert guidance in all known liquid and non-liquid asset classes, as well as alternative investments such as real estate, private equity and art. For entrepreneurial clients, Bergos offers access to M&A and other corporate finance services. Bergos AG offers private clients, entrepreneurs and their families a holistic, intergenerational service that focuses on security, neutrality, internationality and openness to the world, in addition to investment recommendations.

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