

## **PRESS RELEASE**

**Zurich, 14 May 2025** 

# BERGOS STRENGTHENS EXECUTIVE COMMITTEE AND APPOINTS SIMON WANZENRIED AS CHIEF PRIVATE BANKING

The independent Swiss Private Bank Bergos is pleased to announce the appointment of Simon Wanzenried as its new Chief Private Banking. In his new role, he will join the Zurich-based firm's Executive Committee as its third member – a clear commitment to the bank's shared entrepreneurial vision and long-term development strategy.

Simon Wanzenried brings nearly 20 years of experience in Swiss private banking. Following various leadership roles at Credit Suisse, he joined Julius Baer in 2019, where he led a fast-growing team. Now, Wanzenried, a Graubünden native, takes on a key position at Bergos: he will be responsible for the strategic development of the Private Banking division, expanding the bank's market presence in Switzerland and driving sustainable client development. As a member of the Executive Committee, he will also contribute to the overall strategic direction of the bank.

With this appointment, Bergos consciously places its trust in a new generation of leadership focused on longevity and the future: "Our decision to appoint Simon Wanzenried is a clear commitment to the long-term development of not only our leadership team but our entire Private Banking business. We are investing in talent with perspective and vision. In Simon, we have found not only a capable and strong executive but also a person of great integrity", says Dr. Peter Raskin, CEO & Partner at Bergos.

For Simon Wanzenried, it was precisely the bank's entrepreneurial environment that drew him in: "What excites me is the combination of entrepreneurial thinking, clear strategic focus, and the agility of a dedicated team. Here, you truly have the opportunity to shape and make an impact – close to the client and with immediate effect".

With this step, Bergos sends a strong signal: for entrepreneurial growth, sustainable client relationships, and leadership that actively shapes the future – with perspective and responsibility.



#### **BERGOS AG**

Bergos AG is an independent Swiss Private Bank focusing on private wealth management. Bergos emerged in 2021 with a new shareholder base from its former mother company, the Berenberg Group founded in 1590, and has been serving international private clients and entrepreneurs in the Swiss financial center for over thirty years. Its headquarters are in Zurich with an office in Geneva. The Swiss Private Bank is dedicated to "Human Private Banking" and specializes in wealth management and advisory services. With more than 130 employees, the focus is on providing expert guidance in all known liquid asset classes, as well as in private markets and alternative investments. Following a "beyond money" approach, we also offer expertise in art collecting and philanthropy. For entrepreneurial clients, Bergos offers access to M&A and other corporate finance services. Bergos AG offers private clients, entrepreneurs and their families a holistic, cross-generational service that focuses on security, neutrality, internationality and openness to the world.

## **MEDIA CONTACT**

BERGOS AG Kreuzstrasse 5 8008 Zurich, CH

Sarah Thalmann Head of Communications and Events

communications@bergos.ch www.bergos.ch

## **MEDIA CONTACT - Representative**

GLT Communications AG Kommunikationsberatung & PR Utoquai 39 8008 Zurich, CH

Jörg Röthlisberger Founder & CEO

Tel +41 44 396 90 90 Mobile +41 75 44 88 000 jr@glt-communications.ch

© Copyright Bergos AG. Alle Rechte vorbehalten